

ACP Culminating Project Proposal

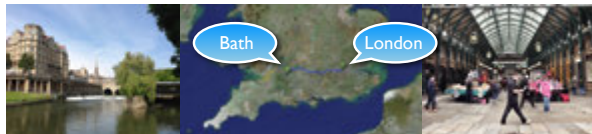
James Moore



In case you were wondering...



Hometowns: Bath & London



But I live in Chicago



I Work At DePaul



By Day...



James Moore

Director of Online Learning - College of Business

- 1999: Office of Distance Learning
Webmaster
- 2002: Lifelong Learning & Suburban Campuses
Web development manager
- 2005: ITD / IDD
Instructional technology / instructional design
consultant
- 2007: College of Business
Director of Online Learning



By Night...



MKT595: Internet & Interactive Marketing
11-Week MBA Course
Taught entirely online

condor.depaul.edu/jmoore/mkt595/



Practical Internet Marketing
6-Week Certificate Course
Taught both online and flipped/hybrid

condor.depaul.edu/jmoore/pim/

Hello
my name is

JAMES MOORE

- Telephone: +1 (312) 362-5870
- Email: jmoore@depaul.edu
- URL: condor.depaul.edu/jmoore/

Social...



moorejames



@dunsurfin



dunsurfin



+JamesMooreDunsurfin



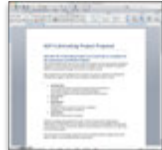
Before U.S.A

- Worked for an independently held investment bank in The City
- Worked for one of the “Big” accountancy firms (one that still exists)
- Lived in Israel for two years (working with Jewish and Arab groups)
- ... and numerous other jobs that build experience and character. Or something like that.

Culminating Project



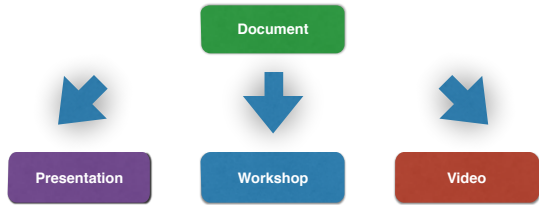
D2L Template



Document

A document and checklist that that leads a faculty member through the effective planning and design of an online or hybrid course

Future



Foundation

1

And now the bad news...

“The research tells us that the human brain can hold a maximum of about seven different items in its short-term working memory and can process no more than about four ideas at once.”

Source: Carl Wieman (2007, September). WHY NOT TRY: A SCIENTIFIC APPROACH TO SCIENCE EDUCATION? Change, 39(5), 9-15.
Retrieved January 20, 2009, from ProQuest Education Journals database. (Document ID: 1364879141).

7 Slides

If I had more time to prepare, this would be a shorter presentation....

7 Slides

4 Ideas

2

Expert

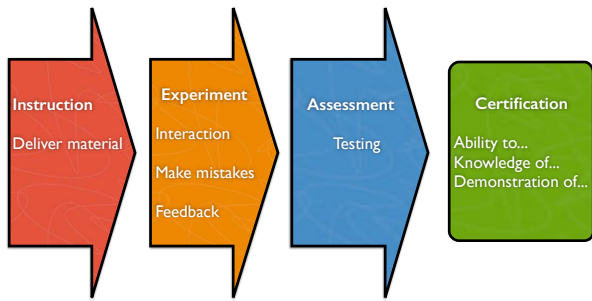
1. Lots of factual knowledge
2. Mental organization (retrieval and application)
3. Meta-cognition (“do I really understand?”)

Source: Carl Wieman (2007, September). WHY NOT TRY: A SCIENTIFIC APPROACH TO SCIENCE EDUCATION? Change, 39(5), 9-15. Retrieved January 20, 2009, from ProQuest Education Journals database. (Document ID: 1364879141).

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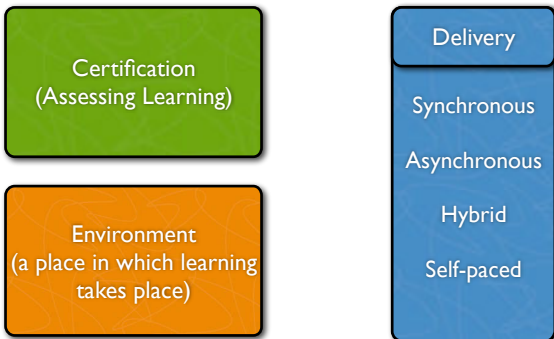


Start At The End



4

University Core Value



Assessment

1.Goals. What do we want students to be able to do when they complete our courses of study? (Goals may also be called "outcomes" or "objectives." Issues of language are discussed later in this chapter.)

2.Information. How well are students achieving these goals, and what factors influence their learning? (Information may be called "measures" or "evidence.")

3.Action. How can we use the information to improve student learning? (Using the information may be called "closing the loop.")



Excerpt From: Barbara E. Walvoord. "Assessment Clear and Simple: A Practical Guide for Institutions, Departments, and General Education." iBooks.

What Do I Have So Far?

- D2L Template
 - Structure
 - Documentation
 - Quizzes and Surveys
- Early draft of document
- Quality Matters

Examples

Feedback & Review



“Jane made an excellent point...”

Weekly Survey

- 1.How useful to you were the lecture videos? *(Multiple choice)*
- 2.What is your preferred format for the lecture videos? *(Multiple choice)*
- 3.Is there anything that you did not understand? *(Long answer)*
- 4.Did you experience any technical difficulties? *(Long answer)*
- 5.Is there anything you want to tell me? *(Long answer)*
- 6.What was the most useful thing that you learnt this week? *(Long answer)*
- 7.What was the least useful thing that you learnt this week? *(Long answer)*

Analytics



Assessing Overall Value

- Survey
- Usage
- Demand

Overview

- Provides assessment-focused project and rationale
- Cheerfully taken ideas from all workshops
- The document and checklist is a resource that will be used directly in my role, being shared internally for consultation and training, as well as potentially being shared externally.
- Will be revising, blogging, sharing...

Questions?

Telephone: +1 (312) 362-5870

Email: jmoore@depaul.edu

URL: condor.depaul.edu/jmoore/
